

Advanced Supply Chain Solution

Microsoft Dynamics AX

Enhanced industry functionality
and proven since 2007

Apparel, footwear, furnishing, and durable consumer products companies need to be equipped to handle the complexities of a global supply chain.

With the power of Microsoft Dynamics AX ERP and the Sunrise Advanced Supply Chain Solution, you'll enjoy improved planning, execution, and analysis to manage these complexities.

- Accurately forecast pre-season and in-season demand
- Optimize omni-channel inventory and prioritize order release
- Achieve real-time supply chain visibility to proactively spot issues before they materialize

A global, omni-channel, Tier 1 supply chain solution

Brands don't compete, their supply chains compete—and it's essential that you spot issues in the supply chain as early as possible to proactively keep customers happy. The correlation to customer loyalty and revenue cannot be understated, and a healthy supply chain directly impacts your ability to grow into new product lines, channels, and international markets.

To keep your supply chain running smoothly, you need exceptional planning, execution, and analysis tools. Only one ERP system can handle the global complexities of your industry at a tremendous value and that is Microsoft Dynamics AX. When deployed with the Sunrise Advanced Supply Chain Solution, which includes advanced forecast planning, omni-channel inventory optimization, and supply chain analysis tools, you'll have a Tier 1 ERP and supply chain solution without all the cost and complexity.



Supply Chain
Planning



Operational
Execution



Supply Chain
Analysis

"After years of growth in the single digits, we are now achieving double-digit, top-line growth."

Rose Marcario
CEO of Patagonia

Industry expertise, best practice, speed, and quality

Sunrise's 20+ years of experience have been included in this solution to help brands deploy Microsoft Dynamics AX faster, more reliably, and with fewer costs and customizations. Certified for Microsoft Dynamics AX (CfMD) since 2007, this solution has a proven track record of helping businesses solve supply chain challenges, and it is now current on the latest version and AX7-ready. Powered by Microsoft technology and enabled by Sunrise, you can trust one partner to accelerate your implementation and provide 24x7 global support for a lifetime.

CERTIFIED FOR

 Microsoft
Dynamics

AX 2012

Planning

- Easily integrate the forecasting tool of your choice
- Improve pre-season planning and the MRP process
- Accurately state demand by combining forecasts with bulk order capabilities

Execution

- Avoid overstating demand with advanced forecast netting
- Comprehensive planning workbench aids planners with the MRP process
- Prioritize order release and enable omni-channel inventory optimization

Analysis

- Take advantage of a bird's eye view of your supply chain with built in dashboards
- Spot potential problems before they materialize with soft allocation and 'what if' scenarios
- Improve supply chain visibility for smarter purchase and production decisions

Advanced demand and forecast planning

With solution agnostic forecast integration, you can use the tool of your choice, extending the life of existing investments and informing the MRP process inside Microsoft Dynamics AX. Forecasts are seamlessly fed to Microsoft Dynamics AX during the season's initial planning phase. When combined with bulk order management capabilities, you can feel confident that pre-season demand is accurately represented.

Flawless execution and omni-channel inventory optimization

As actual sales orders begin entering the ERP system, advanced forecast netting and bulk order drawdown ensures that demand is not overstated throughout the season. Simultaneously, planners will experience improved efficiencies through the use of a comprehensive planning workbench that summarizes MRP results in a manner that is easy to digest. As inventory becomes available to fulfill sales orders, operational execution must be flawless. An automated order release process ensures customer expectations are met with configurable prioritization based on customer, channel, and order type, as well other criteria such as order completion percentages and ship date windows.

Accurate visibility and analysis across a global supply chain

Identify potential problems and take corrective action before they occur with a bird's eye view of your supply chain. Built-in dashboards and powerful soft allocation features help you gain early insight into common supply chain challenges—often days, weeks, or even months in advance. Common scenarios include missed delivery dates, POs causing delays downstream, and projected post-season inventory overages/shortages. This new view of your supply chain enables smarter purchase and production decisions—and ultimately a far healthier supply chain that fuels long term growth and customer loyalty.

About Sunrise Technologies

Sunrise Technologies is the premier provider of Microsoft Dynamics AX for apparel, footwear, furnishings, and consumer products companies, delivering game-changing, omni-channel, global, Tier 1 supply chain solutions. From wholesale to retail, and ERP to business intelligence, Sunrise Technologies offers a one-stop, end-to-end solution, including QuickStart to hit the ground running Microsoft Dynamics AX and 24x7 tailored Global Support to proactively optimize the solution for a lifetime.

The roadmap for Microsoft Dynamics AX is extensive and our industry experts will work with you to implement the capabilities that best fit your needs. As a global systems integrator operating out of North America, Europe, and Asia, we are everywhere you do business.



For more information call 336.722.6741 or visit SunriseConsult.com/SupplyChain

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