



# Microsoft Azure: A Cost-Effective Cloud Platform

Global 24x7 support for over 1 billion customers

## Sunrise is a Microsoft Partner with a Cloud Platform Competency

With over 20 years of experience and a Microsoft Cloud Platform Competency, Sunrise can help you deploy Microsoft Dynamics AX in the cloud with Microsoft Azure.

You'll benefit from a cost-effective solution to:

- Quickly deploy new application environments in the cloud
- Enjoy instant scalability with a cost-effective, pay as you go model
- Leverage enterprise-level security and backup services
- Comply with local regulations and trust a global network of data centers

## Security, speed, and data protection in the cloud

Sunrise Technologies' manufacturing, distribution, and retail customers are increasingly wanting to leverage the power and flexibility of cloud platforms. As a Microsoft Partner with a Cloud Platform Competency, we can help support Microsoft Dynamics AX on the Microsoft Azure cloud platform.

With Azure, you can get up and running quickly, scale up or down instantly, and only pay for consumption as you go. By avoiding the high capital costs of infrastructure, you can expand IT's capabilities and divert resources towards other mission critical initiatives.

Azure works seamlessly with all software, including Microsoft Dynamics AX, Windows Server, SQL Server, Exchange, SharePoint, and Power BI.



*Rapid  
Deployment*



*Instant  
Scalability*



*Reliable  
Platform*

*"Our brand rests on the continuity of our IT systems, which are **now more available** running on Azure."*

- Andrew Goodin, Global Manager of Information Systems

## Why Microsoft Azure?

Only Microsoft offers a flexible platform across a network of 17 global data centers available in 140 countries, including China, with support for 10 languages and 24 currencies. Azure helps make the cloud a seamless part of your IT organization with 24x7x365 support and a 99.95% monthly SLA, built-in software patching, network load balancing, and high availability. It is the same cloud that powers Skype, Office 365, Bing, and Xbox, supporting more than 1 billion customers and 20 million businesses worldwide.

## Deploy Quickly

- Quickly move from on-site servers to the cloud to provision and deploy applications in seconds
- Spin up new Microsoft Dynamics AX environments quickly
- Integrate with cloud and on-premises applications

## Scale Instantly

- Scale up or down as needed
- Only pay for the resources you use
- Expand IT's capabilities in a cost-effective manner

## Global Reliability

- Worldwide data centers and support coverage offer flexibility to abide by local regulations
- Ensure continuous uptime with Azure's 99.95% monthly SLA
- Simple and reliable backups and encryption minimizes data loss

## Get up and running fast

Azure helps you move quickly and easily from on-site servers to the cloud, helping you avoid the high capital expense of hardware. The cloud environment lets you host all of your enterprise data and applications, like Microsoft Dynamics AX, with the flexibility to create a hybrid environment, integrating cloud-based and on-premises applications with ease.

## Enjoy instant and cost-effective scalability

The cloud infrastructure of Microsoft Azure helps you easily scale up or down as needed, and you only end up paying for the storage you use. Plus there are no per-server or data transaction fees, eliminating the typical costs associated with infrastructure. By avoiding capital investments in hardware, you can instantly free up resources for other critical business needs.

## Trust a global network of secure data centers

Azure offers simple, reliable backup in a secure environment fit for global organizations. You can be confident that your Azure-hosted solutions will receive superior protection. You even have the flexibility to specify data center locations so you can abide by local regulations. In fact, Microsoft is the first global company to make public cloud services available in China, making it that much easier for global organizations to do business.

## About Sunrise Technologies

Sunrise Technologies is the premier provider of Microsoft Dynamics AX and business intelligence consulting services for apparel, footwear, furnishings, manufacturing, distribution, and retail companies. We help global brands support their growth into new product lines, channels, and markets with a Tier 1 infrastructure that can be deployed on-premises, in the cloud, or a hybrid model.

Sunrise Technologies offers a one-stop, end-to-end solution, including QuickStart to jumpstart your Microsoft Dynamics AX implementation and 24x7 dedicated Global Support to proactively optimize that solution over the long haul. As a global systems integrator operating out of North America, Europe, and Asia, we offer solutions everywhere you do business.



For more information call 336.722.6741 or visit [SunriseConsult.com/cloud](http://SunriseConsult.com/cloud)

**Microsoft Partner**  
Gold Enterprise Resource Planning  
Silver Cloud Platform