

# Microsoft Dynamics AX for Furnishings



Support brand growth with  
a Tier 1 ERP solution

## Industry specific solution for manufacturing, distribution, and retail.

Accelerate your implementation with over 20 years of furnishing industry knowledge and experience. Gain best practices, speed, and quality by implementing a proven, Tier 1 solution with Sunrise experts.

- Efficiently manage complex style, color, size, and configurations with ease
- Proactively manage your supply chain to meet demand without excess inventory
- Eliminate channel specific islands and gain a true, real-time picture of your business

CERTIFIED FOR



Microsoft  
Dynamics

AX 2012

## A global, omni-channel, Tier 1 supply chain capability

Your furnishings brand is a promise of quality, service, and value. Keeping that promise with a complex supply chain and growth into new product lines, channels, and international markets is central to your success.

You must provide configuration options to meet customer demand, scale to adapt to global growth, and effectively manage costs across a global supply chain and logistics network—all while forecasting against long lead times and unexpected disruptions. Having one centralized global system to proactively manage your supply chain and sales channels in real time requires a Tier 1 ERP solution.

Microsoft Dynamics AX offers residential and commercial furnishings companies a global, omni-channel, Tier 1 supply chain capability at a tremendous value – without all the complexity.

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*“We continue to believe our investment in Microsoft Dynamics AX will improve our internal operations and provide a system to **carry us forward for many years** to come, helping us present a seamless, more **efficient and single face** to our customers.”*

Paul Toms  
CEO, Hooker Furniture

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## Industry expertise, best practice, speed, and quality

Sunrise is known for delivering success with Microsoft Dynamics AX in furnishings manufacturing, distribution, and retail deployments. With more than 20 years of knowledge and experience, a Certified for Microsoft (CfMD) solution, and an implementation kit called QuickStart, furnishings brands can deploy Microsoft Dynamics AX faster, more reliably, and with less cost. Sunrise has helped many customers solve business challenges with improved operational, omni-channel, and supply chain control. You will save time and money while benefiting from more out-of-the-box capabilities.

## Supply Chain Management

- Reduce inventory shortages and overages with better supply chain visibility and planning capabilities
- Gain control over supply chain behavior at the style, color, size, and configuration level
- Reduce expense with inventory logistics

## Product Configurations

- Offers intuitive configure-to-order functionality to increase revenue, improve customer service, and provide supply chain insights for production and procurement
- Improve product creation and maintenance with Sunrise enhancements to Microsoft Dynamics AX
- Improve product creation, maintenance, and discontinuation of legacy products through automation

## Omni-channel Experience

- Offer an omni-channel experience from wholesale to retail and everything in between
- Gain real-time visibility of financial performance and customer trends
- Pain-free management of product availability across wholesale, retail, and e-commerce channels

## Optimize a global supply chain network

Global sourcing, manufacturing, and logistics with long lead times are inherent to this industry and Microsoft Dynamics AX gives you the ability to gain very tight coordination and control over your strategic vendor pool. Tracking sourced products and production in transit and even on the water is critical to reducing lead time and excess cost. From shop floor control to procurement and sourcing, Microsoft Dynamics AX and Sunrise can help you manage an efficient supply chain that satisfies customer demand.

## Allow customers to configure products

Upholstery and case good products require the comprehensive multi-dimensional product structure inherent to Microsoft Dynamics AX to correctly model product variants with product classification, attribution, and categorization. And in this industry, most products are highly configurable. Intelligently managing these combinations improves operational efficiency, supply chain planning, reporting, and exception management.

## Enable an omni-channel shopping experience

From wholesale to retail, and every channel in between, Microsoft Dynamics AX offers powerful omni-channel capabilities that eliminate traditional data silos. With call center and EDI capabilities, along with a fully embedded modern POS, and integration with eCommerce, you'll have control over inventory allocation, with a complete 360-degree view of your customers. You'll be able to stop aggregating business information across platforms and operate far more efficiently with real-time business visibility.

## About Sunrise Technologies

Sunrise Technologies is the premier provider of Microsoft Dynamics AX for furnishings and furniture companies, delivering game-changing, omni-channel, global, Tier 1 supply chain solutions. From wholesale to retail, and ERP to business intelligence, Sunrise Technologies offers an end-to-end solution, including QuickStart to jumpstart your Microsoft Dynamics AX implementation and 24x7 dedicated Global Support to proactively optimize that solution over the long haul.

The roadmap for Microsoft Dynamics AX is extensive and our industry experts will work with you to implement the capabilities that best fit your needs. As a global systems integrator, with headquarters just down the road from High Point, North Carolina, and offices in Europe, and Asia, we are everywhere you do business.

For more information call 336.722.6741 or visit [SunriseConsult.com/Furnishings](http://SunriseConsult.com/Furnishings)

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